

MINISTRY OF EDUCATION AND TRAINING
QUY NHON UNIVERSITY



MASTER PROGRAM

Level:	Master
Major:	Finance and Banking
Code:	8340201
Orientation:	Applied
Mode of Study:	Full-time

Binh Dinh, 2023

MASTER PROGRAM

*(Issued together with Decision No. 1611/QĐ-ĐHQN dated June 26, 2023
of the Rector of Quy Nhon University)*

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1. PROGRAM OBJECTIVES

1.1. General Objectives

The application-oriented Master program in Finance and Banking provides learners with comprehensive, in-depth, and up-to-date knowledge in the field of Finance and Banking, equips them with the essential skills for professional practice to identify and address practical issues related to their profession in a scientific and effective manner, and thereby fosters their capacity for independent and creative work. The program aims to train learners with a high level of expertise and the potential to become managers and leaders in enterprises and banks in the global business environment.

1.2. Specific Objectives

Graduates of the Master program in Finance and Banking are able to:

- In terms of knowledge

+ PO1: Enhance knowledge of business, management, and integrated knowledge in the field of Finance and Banking.

+ PO2: Acquire advanced and specialized knowledge in each specialization of Finance and Banking, such as corporate finance, commercial banking, public finance, insurance, financial investment, risk management, etc.

+ PO3: Enhance updated practical knowledge of the Finance and Banking field in Vietnam and around the world.

- In terms of skills

+ PO4: Develop the skills necessary for professional practice, such as critical thinking, analysis, synthesis, and evaluation of finance and banking data and information to identify and propose solutions to practical issues related to the field of Finance and Banking.

+ PO5: Develop the ability to communicate knowledge and discuss practical issues with specialists or colleagues in the same field in order to solve practical problems and handle situations in the field of Finance and Banking.

+ PO6: Improve skills in the use of foreign languages and information technology.

- In terms of autonomy and responsibility

+ PO7: Have the capacity to provide professional leadership in the trained area of Finance and Banking; be able to self-direct personal competency development and adapt to a competitive environment.

+ PO8: Have the ability to plan, evaluate, and improve professional activities in organizations.

+ PO9: Be able to make expert conclusions on complex professional issues and defend and take responsibility for those professional conclusions.

2. JOB OPPORTUNITIES AND PROFESSIONAL DEVELOPMENT

Graduates of the application-oriented Master program in Finance and Banking:

- Become managers in the field of Finance and Banking in government agencies, enterprises, commercial banks, securities companies, insurance companies, finance companies, and domestic and international economic groups.

- Conduct research for specialized teaching in Finance and Banking at universities and professional colleges; supplement required research methods in order to continue to doctoral-level study programs.

3. LEARNING OUTCOMES

The program is designed to ensure that graduates achieve the following learning outcomes:

3.1. Knowledge

1) PLO1: Apply knowledge, methodology, and scientific research methods in a thoughtful and logical manner to solve issues related to the field of Finance and Banking.

2) PLO2: Analyze and evaluate advanced finance and banking theories in order to identify and solve practical and research issues related to the field of Finance and Banking.

3) PLO3: Apply updated knowledge in the field of Finance and Banking to solve practical problems creatively and propose appropriate solutions.

3.2. Skills

- General Skills

4) PLO4: Analyze, synthesize, critique, and evaluate data and information to propose solutions for handling issues in a scientific and comprehensive manner.

5) PLO5: Achieve a foreign language proficiency level equivalent to Level 4 of the 6-level Foreign Language Competency Framework for Vietnam or other equivalent certificates announced by the Ministry of Education and Training.

6) PLO6: Analyze data, manage data, and apply information technology creatively in the field of Finance and Banking.

- Professional Skills

7) PLO7: Organize, direct, manage, and research activities related to the field of Finance and Banking in agencies, organizations, enterprises, commercial banks, and non-bank financial institutions.

8) PLO8: Synthesize, communicate, and disseminate knowledge based on research results, and discuss professional and scientific issues with people in the same and other disciplines.

3.3. Autonomy and Responsibility

9) PLO9: Have the ability to lead professionally, manage, evaluate, and improve professional activities; be able to propose initiatives to solve practical issues in the field of Finance and Banking.

10) PLO10: Be capable of independent research, self-learning, and self-directed personal competency development.

4. ENTRY REQUIREMENTS

- Have graduated from a university program (or equivalent level or higher) in a major relevant to Finance and Banking.

- Demonstrate foreign language proficiency at Level 3 or above according to the six-level Foreign Language Competency Framework for Vietnam, or an equivalent qualification.

- Relevant undergraduate majors are those classified under the Finance, Banking and Insurance discipline group (Code 73402) in the Statistical Classification of Higher Education and Training Disciplines issued together with Circular No. 09/2022/TT-BGDĐT dated June 6, 2022 by the Ministry of Education and Training.

5. ELIGIBLE APPLICANTS

According to the current regulations on Master admission and training of the Ministry of Education and Training and Quy Nhon University.

Table of relevant undergraduate majors and supplementary knowledge modules:

- Relevant majors include:

STT	Master Program	Relevant Undergraduate Major
1	Finance and Banking	Finance and Banking
2	Finance and Banking	Insurance
3	Finance and Banking	Fintech

- Applicants holding undergraduate degrees in majors that are not classified as relevant majors within the Finance, Banking, and Insurance discipline group (Code 73402) are required to complete supplementary courses. The majors subject to these requirements and the corresponding supplementary courses are listed below:

No.	Master Program	Undergraduate Majors	Bridging Courses	Notes
1	Finance and Banking	Business Administration	Basic Corporate Finance	Depending on each specific case, the Department proposes supplementary knowledge modules
2	Finance and Banking	Marketing		
3	Finance and Banking	Real Estate		
4	Finance and Banking	International Business		
5	Finance and Banking	Commercial Business		
6	Finance and Banking	E-commerce		
7	Finance and Banking	Fashion and Textile Business		
8	Finance and Banking	Accounting		
9	Finance and Banking	Auditing		
10	Finance and Banking	Management Science		
11	Finance and Banking	Public Management		
12	Finance and Banking	Human Resource Management		
13	Finance and Banking	Management Information Systems		
14	Finance and Banking	Office Administration		
15	Finance and Banking	Labor Relations		
16	Finance and Banking	Project Management		
17	Finance and Banking	The remaining majors in the Statistical Classification of Higher Education Training Majors issued together with Circular No. 09/2022/TT-BGDĐT dated June 6, 2022 of the Ministry of Education and Training (except the group of majors under code 73402)	- Money and Banking - Basic Corporate Finance - Microeconomics - Macroeconomics	
18	Finance and Banking	Other majors will be considered case by case		

6. PROGRAM DURATION AND TOTAL ACADEMIC WORKLOAD

6.1. Program Duration: 2 years

6.2. Total Academic Workload: 60 credits, including 6 credits for Internship courses and 9 credits for Graduation course (Master Project).

Program Structure	Number of Credits
General Education Knowledge	8
Fundamental and Specialized Knowledge	43
Compulsory Modules	31
Elective Modules	12
Graduation Course (Master Project)	9
Total	60

7. TRAINING PROCESS AND GRADUATION REQUIREMENTS

7.1. Training Process

The program is delivered under the credit-based system, in compliance with the current regulations of the Ministry of Education and Training and Quy Nhon University.

7.2. Graduation Requirements

According to the current regulations of the Ministry of Education and Training and Quy Nhon University:

- a) Successfully completing all courses in the training program and defending the Master Project with satisfactory results;
- b) Meet the foreign language requirement according to the program learning outcomes before graduation consideration; this is evidenced by one of the diplomas or foreign language certificates equivalent to Level 4 of the 6-level Foreign Language Competency Framework for Vietnam specified in the Appendix to this Regulation or other equivalent certificates announced by the Ministry of Education and Training, or a university degree or higher in a foreign language major, or a university degree or higher in another major whose program is delivered entirely in a foreign language;
- c) Fulfilling all obligations as required by Quy Nhon University; not being subject to criminal prosecution, and not currently under disciplinary action or academic suspension.

8. LEARNING ASSESSMENT

8.1. Grading Scale

A 10-point grading scale is used for all assessment components of the course.

8.2. Assessment Methods, Evaluation Criteria, and Weighting

- Theoretical Courses:

No	Assessment Methods	Evaluation Criteria	Choose one of the three weighting groups		
			Group 1	Group 2	Group 3
1	Formative Assessment	<i>* Attendance assessment: active participation in class.</i> <i>* Learners complete an individual test (in written or presentation form).</i> <i>- Assessment criteria for the test: correct answers or requirements specifically stated in the M4 of the module.</i>			

		<i>* Group reports or major assignments as required by the lecturer in charge of the module.</i> <i>- Assessment criteria: content, format, and presentation of the report or major assignment according to the detailed requirements in the M4 of the module.</i> <i>* Essays as required by the teaching lecturer.</i> <i>- Assessment criteria for essays: correct answers or requirements specifically stated in the M4 of the module.</i>	30%	40%	50%
2	Summative Assessment	<i>End-of-module examination</i> <i>* Examination format: written/oral.</i> <i>- Examination assessment criteria: according to the answer key or requirements specifically stated in the M4 of the module.</i> <i>* Examination format: report/assignment/essay</i> <i>- Examination assessment criteria: content and format according to the requirements specifically stated in the M4 of the module.</i>	70%	60%	50%

- Practice Courses

The assessment score for the Professional Practice module is graded by two lecturers based on the internship process and the content of the learner's report. The assessment criteria are specified in detail in the M4 of the module.

- Graduation Course (Master Project)

Implemented in accordance with the Master admission and training regulations of Quy Nhon University. The assessment criteria are specified in detail in the M4 of the module.

8.3. Assessment Methods

The assessment methods used in the Master program in Finance and Banking are divided into two main types: Formative Assessment and Summative Assessment, and are specifically stipulated in the program description.

9. PROGRAM CONTENT

No	Course Code		Course	Semest er	In-class Hours			Experime nt/Practic e	Prerequisit e Course Code	Department in Charge	Note
	Letter	Numeric			Total	Theory	Practice				
I. General Education Knowledge					8						
1	TCNH	83401	Philosophy	1	2	2				DPSLM	
2	TCNH	83402	Scientific Methodology in Finance and Banking	1	3	1	1	1		DFBA	
3	TCNH	83403	Managerial Economics	1	3	2	1			DFBA	

II. Fundamental and Specialized Knowledge					43						
<i>II.1. Compulsory Courses</i>					<i>31</i>						
4	TCNH	83404	Strategic Management	1	3	2	1			DFBA	
5	TCNH	83405	Corporate Financial Management	2	3	2	1			DFBA	
6	TCNH	83406	Modern Banking Management	2	3	2	1			DFBA	
7	TCNH	83407	Public Finance	2	2	1	1			DFBA	
8	TCNH	83408	Financial Services Marketing	2	2	1	1			DFBA	
9	TCNH	83409	Financial Risk Management	2	2	1	1			DFBA	
10	TCNH	83410	International Finance	2	2	1	1			DFBA	
11	TCNH	83411	Professional Practice 1	2	3					DFBA	
12	TCNH	83412	Financial Investment	3	3	1	1	1		DFBA	
13	TCNH	83413	Financial Analysis	3	3	2	1			DFBA	
14	TCNH	83414	Professional Practice 2	3	3					DFBA	
15	TCNH	83415	Sustainable Finance	3	2	1		1		DFBA	
<i>II.2. Elective Courses</i>					<i>12</i>						
<i>Elective 1: Choose 3 out of 5 courses</i>					<i>6</i>						
16	TCNH	83416	Leadership	1	2	1	1			DFBA	
17	TCNH	83417	Customer Experience Management	1	2	1	1			DFBA	
18	TCNH	83418	Entrepreneurial Finance	1	2	1	1			DFBA	
19	TCNH	83419	Insurance Business Management	1	2	1	1			DFBA	
20	TCNH	83420	Analysis of Financial Data	1	2	1	1			DMS	
<i>Elective 2: Choose 3 out of 5 courses</i>					<i>6</i>						
21	TCNH	83421	Central Bank	3	2	1	1			DFBA	
22	TCNH	83422	Management Accounting	3	2	1	1			DEA	
23	TCNH	83423	Cash Flow Management	3	2	1	1			DFBA	
24	TCNH	83424	Corporate Valuation	3	2	1	1			DFBA	
25	TCNH	83425	Fintech	3	2	1	1			DFBA	
III. Graduation Course					9						
26	TCNH	83426	Master Project	4	9					DFBA	
Total					60						

Mapping of Courses and Program Learning Outcomes

No	Course	PLOs									
		1	2	3	4	5	6	7	8	9	10
1	Philosophy	X		X					X	X	X
2	Scientific Methodology in Finance and Banking	X	X	X	X	X		X	X	X	X
3	Managerial Economics	X		X	X		X	X	X	X	X
4	Strategic Management	X	X	X	X			X	X	X	X
5	Corporate Financial Management	X	X	X	X			X	X	X	X
6	Modern Banking Management	X	X	X	X			X	X	X	X
7	Public Finance				X			X	X	X	X
8	Financial Services Marketing	X	X	X	X		X	X	X	X	X
9	Financial Risk Management	X	X	X	X			X	X	X	X
10	International Finance	X	X	X	X			X	X	X	X
11	Professional Practice 1	X	X	X	X	X	X	X	X	X	X
12	Financial Investment	X	X	X	X			X	X	X	X
13	Financial Analysis	X	X	X	X			X	X	X	X
14	Professional Practice 2	X	X	X	X	X	X	X	X	X	X
15	Sustainable Finance	X	X	X	X			X	X	X	X
16	Leadership	X		X				X	X	X	X
17	Customer Experience Management	X	X	X	X		X	X	X	X	X
18	Entrepreneurial Finance	X	X	X	X			X	X	X	X
19	Insurance Business Management	X	X	X	X			X	X	X	X
20	Analysis of Financial Data	X	X				X			X	X
21	Central Bank	X	X	X	X			X		X	X
22	Management Accounting			X			X	X	X	X	X
23	Cash Flow Management	X	X	X	X			X	X	X	X
24	Corporate Valuation	X	X	X	X			X	X	X	X
25	Fintech	X		X	X		X			X	X
26	Master Project	X	X	X	X	X	X	X	X	X	X

10. TEACHING PLAN

No	Course code	Course	Number of	Semester	Lecturer	Department in Charge
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				credits						
	Letter	Numeric			1	2	3	4		
I. General knowledge				7	8	0	0	0		
1	TCNH	83401	Philosophy	2	2				Dr. Nguyen Thi Ngoc Thuy Assoc. Prof. Dr. Doan The Hung	DPSLM
2	TCNH	83402	Scientific Methodology in Finance and Banking	3	3				Dr. Kieu Thi Huong Dr. Pham Thi Huong	DFBA
3	TCNH	83403	Managerial Economics	3	3				Dr. Dang Thi Thanh Loan Dr. Nguyen Thi Kim Anh	DFBA
II. Fundamental and Specialized Knowledge				44	9	17	17	9		
II.1. Compulsory courses				32	3	17	11	9		
4	TCNH	83404	Strategic Management	3	3				Assoc. Prof. Dr. Do Ngoc My Dr. Nguyen Chi Tranh Dr. Nguyen Thi Hanh	DFBA
5	TCNH	83405	Corporate Financial Management	3		3			Dr. Phan Trong Nghia Dr. Tran Thi Dieu Huong	DFBA
6	TCNH	83406	Modern Banking Management	3		3			Dr. Nguyen Hoang Phong Assoc. Prof. Dr. Pham Thi Bich Duyen	DFBA
7	TCNH	83407	Public Finance	2		2			Dr. Le Viet An Dr. Phan Thi Quoc Huong	DFBA
8	TCNH	83408	Financial Services Marketing	2		2			Dr. Le Dzu Nhat Dr. Nguyen Ha Thanh Thao	DFBA
9	TCNH	83409	Financial Risk Management	2		2			Dr. Tran Thi Thanh Dieu Dr. Nguyen Hoang Phong	DFBA
10	TCNH	83410	International Finance	2		2			Dr. Pham Thi Thuy Hang Dr. Tran Thi Dieu Huong	DFBA
11	TCNH	83411	Professional Practice 1	3		3			Lecturers meeting current regulations	DFBA
12	TCNH	83412	Financial Investment	3			3		Dr. Phan Thi Quoc Huong Dr. Nguyen Huu Truc	DFBA
13	TCNH	83413	Financial Analysis	3			3		Dr. Tran Thi Dieu Huong Dr. Dang Hong Vuong	DFBA

14	TCNH	83414	Professional Practice 2	3			3		Lecturers meeting current regulations	DFBA
15	TCNH	83415	Sustainable Finance	2			2		Assoc. Prof. Dr. Pham Thi Bich Duyen Dr. Tran Thanh Phong	DFBA
II.2. Elective Courses				12	6	0	6			
<i>Elective 1: Choose 3 out of 5 courses</i>				6	6					
16	TCNH	83416	Leadership	2	2				Dr. Trinh Thi Thuy Hong Assoc. Prof. Dr. Do Ngoc My	DFBA
17	TCNH	83417	Customer Experience Management	2	2				Dr. Pham Tran Truc Vien Dr. Vu Thi Nu	DFBA
18	TCNH	83418	Entrepreneurial Finance	2	2				Dr. Vu Thi Nu Dr. Pham Tran Truc Vien	DFBA
19	TCNH	83419	Insurance Business Management	2	2				Dr. Pham Thi Huong Dr. Dang Hong Vuong	DFBA
20	TCNH	83420	Analysis of Financial Data	2	2				Dr. Cao Tan Binh Dr. Lam Thi Thanh Tam	DMS
<i>Elective 2: Choose 3 out of 5 courses</i>				6			6			
21	TCNH	83421	Central Bank	2			2		Dr. Trinh Thi Thuy Hong Dr. Le Viet An	DFBA
22	TCNH	83422	Management Accounting	2			2		Assoc. Prof. Dr. Tran Thi Cam Thanh Dr. Le Van Tan	DEA
23	TCNH	83423	Cash Flow Management	2			2		Dr. Tran Thanh Phong Dr. Phan Thi Quoc Huong	DFBA
24	TCNH	83424	Corporate Valuation	2			2		Dr. Nguyen Huu Truc Dr. Phan Trong Nghia	DFBA
25	TCNH	83425	Fintech	2			2		Dr. Pham Thi Thuy Hang Dr. Tran Thi Thanh Dieu	DFBA
III. Graduation Course				9	0	0	0	9		
26	TCNH	83426	Master Project	9				9	Lecturers meeting current regulations	DFBA
Total				60						

11. GUIDELINES FOR TRAINING PROGRAM IMPLEMENTATION

- This training program is applied from the 2023 admission cohort for graduate students in the Finance and Banking major.

- The training process is based on the designed curriculum, training objectives and target learners, workforce requirements, and specific training requirements. For elective modules, depending on actual development trends and social needs, the department managing the training major coordinates with the department managing the modules to advise learners in choosing appropriate modules.

- The Head of the Department managing the training major is responsible for organizing and guiding the principles for developing the training program to ensure the objectives, content, and learning outcomes of the program, while also satisfying the needs of learners and society.

- The training program is reviewed and updated in accordance with current regulations to meet the development of the Finance and Banking field and suit the country's socio-economic development needs./.

Binh Dinh, June 26, 2023

DEAN OF DEPARTMENT

**HEAD OF THE GRADUATE
EDUCATION OFFICE**

**BY THE DELEGATION OF
THE RECTOR
VICE-RECTOR**

**Assoc. Prof. Dr.
Pham Thi Bich Duyen**

**Assoc. Prof. Dr.
Ho Xuan Quang**

Dr. Dinh Anh Tuan